


2nd ANNUAL NEWMARKET PRAYER BREAKFAST

TUESDAY, MARCH 27, 2012, 7-9 AM

*"Inviting Our Community To Prayer,
Moving Well Beyond The Ordinary!"*

We extend an invitation to businesses and individuals who share this collaborative vision and passion for community-building, youth leadership development and encouragement, to lend support to this event, to partner as sponsors, since the cost for the administration, promotion and execution of this event can only be partially covered by the tickets sold for the event. We turn to community and business support to make it happen! Without YOU it would simply NOT be possible!

BE A PLATINUM (\$2500), GOLD (\$1000), SILVER (\$500) or "BFF: Buy-For-FOUR!" SPONSOR




\$2,500 Platinum Presenting Partner & Event Sponsor (1-2 opportunities)

*Presentation, Banquet & Event Location, Food/Beverage/Breakfast Cornerstone Sponsorship - Key Event Partners**

- Display of Company Logo, flags or banners, prominently displayed throughout the event venue ~ outside main seating area** (downstairs - (company provided banner/signage), as well as display table in 'marketplace' arena – collaborators avenue
- Opportunity for verbal company acknowledgement by MC during event* AND/OR on display on plasma screens at welcome center and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- Three group seating with table-top promotion Complimentary admission for 24 employees/guests (preferred), VIP seating AND/OR donate/allocate 10+ seats for/towards youth leadership sponsorship/attendance
- Plaque & Letter of acknowledgement of sponsorship

Budget: \$ 25,000-30,000* - Projected Ticket Sales 50%, Targeted Sponsorships 50%




\$1,000 Gold Sponsorship (5 opportunities)

Categories: Music & Performance Arts, Youth Leadership Development, Technology, Website, Marketing/media, PR, Publications, Hospitality, Appreciation/Gifting, Keynote Speaker, Master of Ceremonies, Honorariums, Accommodation/Travel

- Display of Company Logo, flags or banners, prominently displayed throughout the event venue ~ outside main seating area** (downstairs - (company provided banner/signage), as well as display table in 'marketplace' arena – collaborators avenue
- Display on plasma screens at welcome center (upstairs), point of arrival and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- Two (2) groups seating with table-top promotion, at NEWMKT-PB; complimentary admission for 16 employees/guests (preferred), VIP seating AND/OR donate/allocate 5+ seats for/towards youth leadership sponsorship/ attendance
- Letter of acknowledgement of sponsorship

Budget: \$ 25,000-30,000* - Projected Ticket Sales 50%, Targeted Sponsorships 50%




\$500 Silver Sponsorship (10 opportunities)

corporate/business/youth sponsorships

- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- One group-seating with table-top promotion, for 12 at NEWMKT-PB; complimentary admission for 12 employees/guests (preferred), VIP seating AND/OR donate/allocate 2+ seats for/towards youth leadership sponsorship/attendance
- Letter of acknowledgement of sponsorship

Budget: \$ 25,000-30,000* - Projected Ticket Sales 50%, Targeted Sponsorships 50%




NEW SPONSORSHIP OPPORTUNITY:

Invite-a-friend/family/business/clients: 'BFF: Buy-For-Four'

\$200 for 4 tickets (including a \$100 donation)

OR

\$ 300 for 8 tickets, including a \$ 100 donation)

OR

\$ 400 for 12 tickets (considered a donation, included, in the form of a youth sponsorship allocation of half (OR ALL of the tickets at buyers/committee discretion*) with group-seating and donation acknowledgement included

Budget: \$ 25,000-30,000* - Projected Ticket Sales 50%, Targeted Sponsorships 50%




For More SPONSORSHIP OPPORTUNITIES, Information Contact:

FINANCE/BUSINESS DEVELOPMENT, SPONSORSHIP TEAM:

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