



**3<sup>rd</sup> ANNUAL**

**NEWMARKET PRAYER BREAKFAST**

TUESDAY, MARCH 26, 2012, 7-9 AM

*“Inviting Our Community To Prayer, Moving Well Beyond The Ordinary!”*

We extend an **OPEN** invitation to **ALL** local leaders, businesses and individuals who share this collaborative vision and passion for community-building, entrepreneurship, transformation, youth leadership development and encouragement, to lend **FINANCIAL SUPPORT** to this event, to partner as contributors/sponsors, assisting/providing seeding capital, covering event costs and related / operating expenses, administration, promotion and execution of this envisioned annual event  
(now already in its **THIRD YEAR!**)

*Event costs can only be partially covered by the tickets sold for the event.*

We turn to community and local business support to make it happen!

**Without YOU it would simply NOT be possible!**

**BE A SPONSOR –**

PLATINUM (\$2500), GOLD (\$1000), SILVER (\$500)

or “BFF: Buy-For-FOUR!” (\$250) SPONSOR

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%



## **\$2,500 - Platinum SPONSORSHIP Presenting Partner & Event Sponsor (1-2 opportunities)**

- Presentation, Banquet & Event Location, Food/Beverage/Breakfast Cornerstone Sponsorship - Key Event Partners\*
- Display of Company Logo, flags or banners, prominently displayed throughout the event (visual/virtual projection/representation (IF USED) on-site, at the venue, outside main seating area\*\* (downstairs - (company provided banner/signage), as well as a display table in the 'Marketplace Avenue')
- Opportunity for verbal company acknowledgement by the host/MC during event\* AND/OR on display on plasma screens at welcome center and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mailings
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- Three group seating allocations, with table-top promotion complimentary admission for 24 employees/guests (preferred), VIP seating AND/OR donate/allocate 10+ seats for/towards youth leadership sponsorship/attendance
- Plaque & Letter of acknowledgement of sponsorship

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%



## **\$1,000 Gold Sponsorship (5 opportunities)**

- Sponsorship Categories: Music & Performance Arts, Youth Leadership Development, Technology, Website, Marketing/media, PR, Publications, Hospitality, Appreciation/Gifting, Keynote Speaker, Master of Ceremonies, Honorariums, Accommodation/Travel.
- Display of Company Logo, flags or banners, prominently displayed throughout the event (visual/virtual projection/representation (IF USED) on-site, at the venue ~ outside main seating area\*\* (downstairs - (company provided banner/signage), as well as a display table in the 'Marketplace Avenue')
- Display on plasma screens at welcome center (upstairs), point of arrival and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- Two (2) groups seating with table-top promotion, at NEWMKT-PB; complimentary admission for 16 employees/guests (preferred), VIP seating AND/OR donate/allocate 5+ seats for/towards youth leadership sponsorship/ attendance
- Letter of acknowledgement of sponsorship

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%



## **\$500 Silver Sponsorship (10 opportunities)**

- Corporate/business/youth/general sponsorships
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- One group-seating with table-top promotion, for 12 at NEWMKT-PB; complimentary admission for 12 employees/guests (preferred), VIP seating AND/OR donate/allocate 2+ seats for/towards youth leadership sponsorship/attendance
- Letter of acknowledgement of sponsorship

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%



**NEW SPONSORSHIP OPPORTUNITY:  
Invite-a-friend/family/business/clients  
'BFF: Buy-For-Four'**

- \$200 for 4 tickets (including a \$100 donation)

OR

- \$ 300 for 8 tickets, including a \$ 100 donation)

OR

- \$ 400 for 12 tickets (*considered a donation, included, in the form of a youth sponsorship allocation of half (OR ALL of the tickets at buyers/committee discretion\*) with group-seating and donation acknowledgement included*)

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%



# **NMPB 2013 Fundraising Campaign INFORMATION & CONTACTS:**

## **TEAM 2013**

- Elizabeth Johnston\*: [elizabethjohnston2004@hotmail.com](mailto:elizabethjohnston2004@hotmail.com)
- Wayne Cowie: [wcowie@sympatico.ca](mailto:wcowie@sympatico.ca)
- Anne Kellington: [amforestgate@aol.com](mailto:amforestgate@aol.com)
- Rick Ward: [r.ward@rogers.com](mailto:r.ward@rogers.com)
- Jan Van Wyk: [janpsvanwyk@gmail.com](mailto:janpsvanwyk@gmail.com)
- Ian Knight: [ianknight@likegroup.com](mailto:ianknight@likegroup.com)
- Karin Theron: [jctheron@rogers.com](mailto:jctheron@rogers.com)
- Victor Woodhouse: [victor@WoodhouseInsurance.ca](mailto:victor@WoodhouseInsurance.ca)
- Gerry Wltjes: [gwitjes@rogers.com](mailto:gwitjes@rogers.com)

**\*\* WE ARE ALWAYS LOOKING FOR MORE FISCAL STEWARDSHIP/GIFTING & BUSINESS ACUMEN/ EXPERTISE TO ADD TO THE TEAM – IF THIS IS YOUR FORTE AND PASSION, CONTACT ELIZABETH, KARIN & RICK TO FIND OUT HOW TO GET MORE INVOLVED!**

**FUND-RAISING TARGET THIS YEAR \$20K by December 31, 2012!**

Budget: \$ 35-40K\* - Projected Ticket Sales 50%, Targeted Sponsorships 50%