



Newmarket Prayer Breakfast

4TH ANNUAL EVENT

WEDNESDAY, MARCH 26, 2014, 7-9 AM

SPONSORSHIP PACKAGE



For More Information Contact Karin Theron | 647-722-4649
or visit www.prayforthem.ca/Newmarket

Come and join with Church and Business leaders in Prayer for Our Community



GET INVOLVED TODAY!!

We are thrilled once again to invite you to participate in this Annual event , in the Spring – less than 2 months away! We welcome your participation, involvement, investment and financial support! WITHOUT YOU THIS WOULD NOT BE POSSIBLE!

This year there are THREE levels of increased focus for us:

- YOUTH ENGAGEMENT – LEADERSHIP DEVELOPMENT OPPORTUNITIES
- BUSINESS ENGAGEMENT – MENTORING, COLLABORATION
- COMMUNITY ENGAGEMENT – PARTNERSHIPS “CLOSING GAPS”!

We are thrilled to count you amongst **our co-founding partners and early pioneers** in this initiative, since inauguration event in 2011! Whether you are a corporate, entrepreneurial, business-group, philanthropist, private donor, or individual youth sponsor, supplier or on-board the first-time this year around this proverbial breaking-of-bread table, we appreciate and welcome you!

SAVE THE DATE: This year the event date is on a Wednesday morning – mid-week, end of March – MARCH 26th, 2014 at 7-9 AM in the morning. The yearly meeting is a Christian celebration of prayer hosted for the community leaders serving Newmarket and surrounding area. Learn more about this initiative online at www.prayforthem.ca/Newmarket.

LEVELS OF DONATION/FINANCIAL SUPPORT-PARTNERSHIPS:

- PLATINUM SPONSORSHIP - \$2500
- GOLD SPONSORSHIP - \$1000
- SILVER SPONSORSHIP - \$ 500
- YOUTH SPONSORSHIP - \$ 250 (10 seats)** OR \$ 500 (20 seats)

Contact:

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**** WE ARE ALWAYS LOOKING FOR MORE FISCAL STEWARDSHIP/GIFTING & BUSINESS ACUMEN/ EXPERTISE TO ADD TO THE TEAM –IF THIS IS YOUR FORTE AND PASSION, CONTACT ELIZABETH, KARIN & RICK TO FIND OUT HOW TO GET MORE INVOLVED**

4th Annual Newmarket Prayer Breakfast Sponsorship Package

WEDNESDAY MARCH 26, 2014, 7-9 AM UPPER CANADA MALL

“Inviting Our Community To Prayer, Moving Well Beyond The Ordinary!”

We extend an OPEN invitation to ALL local leaders, businesses and individuals who share this collaborative vision and passion for community-building, entrepreneurship, transformation, youth leadership development and encouragement, to lend FINANCIAL SUPPORT to this event, to partner as contributors/sponsors, assisting/providing seeding capital, covering event costs and related / operating expenses, administration, promotion and execution of this envisioned annual event (now already in its FOURTH YEAR!) *Event costs can only be partially covered by the tickets sold for the event. We turn to community and local business support to make it happen!* Without YOU it would simply NOT be possible!

BE A SPONSOR– PLATINUM (\$2500), GOLD (\$1000), SILVER (\$500) or YOUTH SPONSORSHIPS AVAILABLE (\$250- 10 seats) (\$500 – 20 seats)

Budget: \$ 30K* -Projected Ticket Sales 50%, Targeted Sponsorships 50%

\$2,500 -Platinum SPONSORSHIP

Presenting Partner & Event Sponsor (1-2 opportunities)

- Presentation, Banquet & Event Location, Food/Beverage/Breakfast Cornerstone Sponsorship -Key Event Partners*
- Display of Company Logo, flags or banners, prominently displayed throughout the event (visual/virtual projection/representation (IF USED) on-site, at the venue, outside main seating area** (downstairs -(company provided banner/signage)
- Opportunity for verbal company acknowledgement by the host/MC during event* AND/OR on display on plasma screens at welcome center and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mailings
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- Three group seating allocations, with table-top promotion complimentary admission for 24 employees/guests (preferred), VIP seating AND/OR **donate/allocate 10+ seats for/towards youth leadership sponsorship/attendance**
- Plaque & Letter of acknowledgement of sponsorship

\$1,000 Gold Sponsorship (5 opportunities)

- Sponsorship Categories: Music & Performance Arts, Youth Leadership Development, Technology, Website, Marketing/media, PR, Publications, Hospitality, Appreciation/Gifting, Keynote Speaker, Master of Ceremonies, Honorariums, Accommodation/Travel. •Display of Company Logo, flags or banners, prominently displayed throughout the event (visual/virtual projection/representation (IF USED) on-site, at the venue ~ outside main seating area** (downstairs -(company provided banner/signage), as well as a display table in the 'Marketplace Avenue' •Display on plasma screens at welcome center (upstairs), point of arrival and/or overhead projection (if utilized)
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail •Acknowledgement on web-site with active hyperlink to company homepage, logo •Advertisement insert or back cover of souvenir event-day printed program •Two (2) groups seating with table-top promotion, at NEWMKT-PB; complimentary admission for 16 employees/guests (preferred), VIP seating AND/OR donate/allocate 5+ seats for/towards youth leadership sponsorship/ attendance •Letter of acknowledgement of sponsorship

\$500 Silver Sponsorship (10 opportunities)

- Corporate/business/youth/general sponsorships
- Acknowledgement in all printed marketing materials, press releases, social media & electronic mail
- Acknowledgement on web-site with active hyperlink to company homepage, logo
- Advertisement insert or back cover of souvenir event-day printed program
- One group-seating with table-top promotion, for 12 at NEWMKT-PB; complimentary admission for 12 employees/guests (preferred), VIP seating AND/OR donate/allocate 2+ **seats for/towards youth leadership sponsorship/attendance**
- Letter of acknowledgement of sponsorship

2014 NEWMARKET YOUTH SPONSORSHIPS

(Level I-\$250 – 10 seats)

(Level II - \$500 – 20 seats)